

Key Areas of Focus:

- Leadership
- Financial Management
- Business Planning
- Productivity
- Marketing & Sales
- Team Development



Coaching & Consulting Services for PAINTING CONTRACTORS

Receive Individualized Consulting and Track your Performance

Advisors On Target consultants will work with you one on one to help you identify and focus on your key goals. Customized performance management tools monitor your financial, marketing and operational data, enabling you to evaluate your progress. Monthly coaching sessions help you stay on track to meet your objectives.

Benchmark your Performance Against a Peer Network

Your results can be tracked against a group of non-competitive contractors who you can network with and share ideas. Find out where your opportunities for improvement are and track your progress towards building a better business.

**CALL TODAY TO
START BUILDING A
BETTER BUSINESS!**

(619) 291-3700

Visit our website at
www.AdvisorsOnTarget.com

***Improve your business profitability
and personal management skills by
joining an On Target Group!***

**Dozens of contractors report increased
success as a result of their membership in
an *On Target* Group!**

**By joining a peer network of painting
contractors, members are able to share
best practices and learn techniques for
improving their businesses sooner. Under
the leadership of professional facilitators,
members move rapidly along the learning
curve enabling them to avoid costly
mistakes and implement new
processes into their everyday
business activities.**



Attention PACE Attendees!

Sign up before
April 1, 2008
to be eligible to
attend our
Fabulous Spring
Conference in
May, 2008 in
San Diego!

*We help you make
your business more
successful starting
today!*

Many of your peers
report increased
success as a result of
their membership in an
On Target
Program...why don't you
join them?

Call 619.291.3700



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WHAT YOU RECEIVE FOR YOUR INVESTMENT IN AN ON TARGET GROUP

- Participate a group of 8-10 other contractors who want to focus on making their businesses more successful
- Network and share ideas with your group by means of periodic conference calls and web discussion board
- Monthly teleconferences with your On Target group led by one of our facilitators or guest expert speakers
- Monthly individual consulting and coaching sessions for your business via telephone with our consultants, plus email & telephone support between meetings
- Seminars and workshops on key issues to your success at conferences and tele-conferences and webinars
- Learn to read and use your financial statements to stay focused on your success
- Create an effective business plan and marketing plan
- Track and monitor key financial, productivity, sales and marketing key indicators monthly to improve profitability and achieve objectives
- Benchmark your company against a group of your peers
- Attend semi-annual conferences in great settings with valuable workshops and networking opportunities.
- Conference fees, materials - including comprehensive Benchmarking Charts - are *included* in membership.
- Optional in-person office visits available

OPTIONS FOR BUSINESS OWNERS:

ON TARGET GROUP CONSULTING PROGRAM FOR CONTRACTORS

- Two 2-Day Conferences annually
- Monthly Individual Consulting & Coaching
- Monthly Group Teleconferences including Best Practices Teleconferences
- Business Performance Review
- Monthly Businesses Getting Results Teleclasses
- Website Members Only area – packed with tools for you!

ON TARGET INDIVIDUAL CONSULTING PROGRAM FOR ALL BUSINESS OWNERS

- Monthly Individual Consulting & Coaching
- Monthly Business Getting Results Teleclasses
- Best Practices Teleconferences
- Website Members Only area – packed with tools for you!

BUSINESS PERFORMANCE REVIEW

- 3 Year Business Performance Analysis
 - Report with Industry Benchmarks
 - 90 Minute Consultation

ON TARGET ONLINE MEMBERSHIP - NEW!

- Monthly Businesses Getting Results Teleclasses
- 4 Session Tele Class Series on Topics to Grow Your Business
 - Effective Financial Management
 - Building Your Business Plan
 - Creating an Effective Marketing Strategy

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